

Message Text

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PAGE 01 STATE 056409

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INFO OCT-01 ARA-10 ISO-00 EB-07 PA-02 PRS-01 USIA-15 /036 R

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P 131734Z MAR 75
FM SECSTATE WASHDC
TO AMEMBASSY BOGOTA PRIORITY
AMEMBASSY CARACAS
AMCONSUL PORTO ALEGRE
AMCONSUL SAO PAULO
INFO AMEMBASSY BRASILIA PRIORITY
AMEMBASSY MEXICO

UNCLAS STATE 056409

E.O. 11652: NA
TAGS: BEXP, CO, VE, BR, MX
SUBJECT: ROCKY MOUNTAIN STATE IOGA TRADE MISSION

REF: STATE 026368; BOGOTA 1492; BOGOTA 1859

1. SUBJECT MISSION IN FINAL STAGES OF RECRUITMENT WITH 8 FIRMS SIGNED UP. MISSION ITINERARY IS AS FOLLOWS:

APRIL 13 ARR. BOGOTA
APRIL 15 LV. BOGOTA

APRIL 15 ARR. CARACAS
APRIL 19 LV. CARACAS
- - ARR. SAO PAULO
APRIL 23 LV. SAO PAULO
- - ARR. PORTO ALEGRE
APRIL 26 MISSION ENDS
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PAGE 02 STATE 056409

MEXICO CITY HAS BEEN DELETED FROM OFFICIAL MISSION SCHEDULE
BUT MOST MEMBERS PLANNING VISIT MEXICO ON THEIR OWN
ENROUTE U.S.

2. ADVANCE OFFICER IS DONALD W. FRY, DIRECTOR, PHOENIX
DISTRICT OFFICE, U.S. DEPARTMENT OF COMMERCE. FRY ITIN-
ERARY FOLLOWS:

MARCH 23 ARR. BOGOTA

MARCH 26 LV. BOGOTA

- - ARR. CARACAS

MARCH 29 LV. CARACAS

- - ARR. SAO PAULO

APRIL 2 LV. SAO PAULO

- - ARR. PORTO ALEGRE

APRIL 5 LV. PORTO ALEGRE

FLIGHT NOS. WILL FOLLOW. POSTS REQUESTED RESERVE SINGLE
WITH BATH AT MODERATE HOTELS RE ABOVE DATES AND CONFIRM
SOONEST.

3. EMPIRE MACHINERY, AN AUTHORIZED CATERPILLAR REBUILT
EQUIPMENT DEALER, DESIRES PARTICIPATE SUBJECT MISSION.
EMPIRE REP BELIEVES FIRM WOULD HAVE GOOD PROSPECTS
FOR SALES ON MISSION THRU LOCAL CATERPILLAR DISTRIBUTORS/
REPRESENTATIVES. COMPANY USES CATERPILLAR-TRAINED
MECHANICS AND SAYS HAS WRITTEN AUTHORIZATION FROM
CATERPILLAR, PEORIA, TO SELL RE-BUILT EQUIPMENT THESE
MARKETS. POSTS COMMENTS RE FEASIBILITY INCLUDING EMPIRE
THIS MISSION REQUIRED IMMEDIATELY.

4. PROMOTIONAL LITERATURE, I.E., PHOTOS, INFO SHEETS,
BROCHURES, ETC., BEING HAND CARRIED BY FRY.

5. NAMES OF MISSION MEMBERS AND FULL PARTICULARS THEIR
BUSINESS INTERESTS WILL BE FURNISHED POSTS SOONEST. INGERSOLL

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